

Thank you for applying to become a Blue Canoe affiliate. We will review your application and respond within 10 working days.

Website URL:  
http://\_\_\_\_\_

Brief Description of Website: \_\_\_\_\_  
\_\_\_\_\_

Average Monthly Visitors to Site: \_\_\_\_\_

Demographic Information (please provide source:) \_\_\_\_\_

Male \_\_\_% Female \_\_\_%

Average Age: \_\_\_ years

Average HH Income \_\_\_\_\_/year

Other:  
\_\_\_\_\_  
\_\_\_\_\_

Where on your site do you plan to place Blue Canoe banner ads?  
\_\_\_\_\_  
\_\_\_\_\_

Business Name \_\_\_\_\_

Principal's or Officer's Name \_\_\_\_\_

Principal's or Officer's Signature \_\_\_\_\_ Date \_\_\_\_\_

**OFFICE USE ONLY:**

Approved	Banner
Code	Poster
Informed	Pfit

**CONTACT INFORMATION**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone: \_\_\_\_\_

**PAYMENT INFORMATION**

Make checks payable to:  
\_\_\_\_\_

Taxpayer Identification Number:  
\_\_\_\_\_

Type of Business:

\_\_\_ Sole Proprietorship or Partnership

\_\_\_ Corporation

\_\_\_ Foreign

How did you hear about the Blue Canoe Affiliate Program?  
\_\_\_\_\_  
\_\_\_\_\_